



THE RETAILER'S

SMART INVENTORY
Cheat Sheet



5 WAYS

TO SPEED UP SERVICE &
PROTECT YOUR MARGINS

In retail, your profit is sitting on your shelves. Managing it shouldn't be a guessing game. Use this checklist to see how a capable inventory system keeps your business easy and your cash flow healthy.

1

Eliminate the "Manual Count" Headache

The Goal: Stop closing your shop for hours just to count stock.

The Pro-Tip:

Move to "Perpetual Inventory." Every time an item is scanned at checkout, your records should update instantly.

The BigPOS Tool:

BIG Inventory

Result

100% stock accuracy without the need for exhausting monthly manual audits.



2

Speed Up the Counter with Precision Scanning

The Goal: Reduce human error during checkout and keep your queues moving.

The Pro-Tip:

Don't rely on staff memory or manual price entry. Use standardized barcode scanning for every single SKU.

The BigPOS Tool:

Fast Barcode Checkout.

Result

Faster transactions, happier customers, and zero "wrong price" disputes.



3

Master the "Reorder Point"

The Goal: Never tell a customer "Sorry, we're out of stock" ever again.

The Pro-Tip:

Set alerts for your best-sellers. When an item hits a threshold (e.g., only 5 left), it's time to reorder.

The BigPOS Tool: Low Stock Alerts & Purchasing.

Result

Your "Star Products" are always available, protecting your daily revenue.



4

Spot Your "Dust-Collectors" Instantly

The Goal: Stop tying up your cash in products that aren't moving.

The Pro-Tip:

Regularly run an "Aging Stock" report. If an item hasn't moved in 60 days, it's time for a promotion or a bundle.

The BigPOS Tool: BIG Analytics.

Result

You only stock what sells, freeing up cash for newer, better-performing inventory.



5

Turn One-Time Shoppers into Regulars

The Goal: Stop competing on price alone and start building a loyal community.

The Pro-Tip:

Capture customer data at the point of sale to offer personalized rewards and "Member-Only" discounts.

The BigPOS Tool:

B Reward

Result

Higher "Customer Lifetime Value" and a brand that people choose over the big chains.



READY TO SEE

**YOUR STOCK IN
A NEW LIGHT?**



Your BigPOS Specialist will be in touch shortly to show you how these inventory tools can be customized for your specific shop floor.

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